The adoption of e‐business in Kenya: an empirical study of Nairobi county SMEs

BY

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# **ABSTRACT**

Purpose

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Design/methodology/approach

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Findings

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Practical implications

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Originality/value

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# **Chapter 1: Introduction Section**

## Background of the problem

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## 1.2. Statement of the problem

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## 1.3. Purpose of the study or general objective

### 1.3.1 General objective

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### 1.3.2 Specific objectives o hypothesis

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## 1.4 Importance or justification or significance of the study

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## 1.5 Scope of the study

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## 1.6 Definition of terms

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## 1.7 Chapter Summary

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# Chapter 2: Literature Review Section

## 2.1 Introduction

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## 2.2 Specific Objective 1 Literature Review

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## 2.3 Specific Objective 2 Literature Review

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## 24 Specific Objective 3 Literature Review

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## 25 Conceptual framework/theoretical foundations

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## 2.6 Summary of the chapter

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# 3. References

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2.4. Chapter summary